# Considering Human Interaction and Variability in Automatic Text Simplification

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## Introduction

- Real-world use case: simplification technology for municipalities in the Netherlands.
- Specific needs of the content creators, readers, organizations.
- What kind of simplification technology is needed to address these needs?

#### Problem

- 1 in 6 adults in the Netherlands has limited literacy.
- Recent analysis of 240 texts (payments, healthcare) from 70 government organizations 

   not understandable enough.

# Writers' Challenges

- Guidelines are difficult to implement in practice
- Not enough expertise in the organization
- Diverse, heterogeneous audience
- Diverse contexts

# Requirements

#### Needs

- Writers remain in control and are responsible for the final output.
- No "one-fits-all" solution.
- Technology is a source of expertise, from which writers can learn.

#### Co-creation system

- assists the human writer, without taking over the task;
- provides diverse outputs, tailored for specific target audiences;
- explains the suggestions that it outputs.

### Simplification technology



Modularity



Variability



Explainability

#### **Human-Al Co-Creation**

Individual: Human agency, control, ownership, meaningfulness.

Organization: Employees' expertise.

Society: Allocation of responsibility authorities vs. citizens.

# Personalized Simplification

CEFR B1-level

Low literate native speakers

Non-native speakers

Intellectual disabilities

Dyslexia













## Example

**NL**: Voor kinderen met een medisch hoog risico op ernstige ziekte door corona kan de behandelend (kinder)arts adviseren om in het najaar een injectie te halen. **EN**: For children with a high medical risk for serious illness due to corona, the treating (pediatric) doctor may advise them to get an injection in the fall.

#### Word choice

<u>Audience</u>: native speakers with limited literacy

Suggestion: injectie  $\rightarrow$  prik; najaar  $\rightarrow$  herfst

Explanation: more common in everyday language

<u>Explanation</u>: more common in everyday language

<u>Audience</u>: non-native speakers, English proficient

Suggestion: arts → dokter

Explanation: similar to the English doctor

## Sentence length and structure

<u>Audience</u>: everybody

<u>Suggestion</u>: split into two sentences <u>Explanation</u>: one message per sentence <u>Audience</u>: everybody

Suggestion: reorder sentence parts

Explanation: common word order subject-verb-object

<u>Audience</u>: everybody

Suggestion: delete medisch, behandelend, (kinder)

Explanation: not crucial for the main message